

# Pashman Stein Walder Hayden Expands Health Care Practice Led by New Partner Svetlana (Lana) Ros

News  
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Svetlana (Lana) Ros

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Pashman Stein Walder Hayden P.C. (Pashman Stein) announced today the expansion of its Health Care practice with the addition of new partner Svetlana (Lana) Ros, who will serve as chair of the practice.

“We are pleased to welcome Lana to lead and help us grow our Health Care practice,” said Pashman Stein partner Joseph A. Hayden, Jr. “Pashman Stein is well known for successful representations of physicians and other health care providers on investigations and wide-ranging criminal and civil matters. Lana brings additional strengths and experience in critical areas including professional license defense, regulatory and compliance work, hospital staff and disciplinary matters, insurance investigations, and health care business counseling.”

Pashman Stein Managing Partner Michael S. Stein added, “The expansion of our Health Care practice group is another sign of the firm’s strategic growth in services. Lana’s experience, together with our strong bench of attorneys in related practice areas, positions Pashman Stein to provide comprehensive legal services for our diverse health care clients.”

Lana said, “Pashman Stein already has a deep bench and long track record of helping clients navigate health care fraud investigations and allegations. With expanded capabilities and experiences in a broad range of civil and administrative litigation, practice management, and regulatory, compliance and transactional areas, we are poised to help our health care clients manage a broader scope of needs to facilitate their successful medical practices.”

Lana, who will be based in the firm’s Hackensack office, focuses her practice on civil and administrative litigation, including professional licensure defense; hospital medical staff and disciplinary actions; drafting and analyzing bylaws; fraud and abuse investigations;

investigations and refund demands by private insurance companies, Medicare, and Medicaid; and regulatory compliance counseling including HIPAA/HITECH, Anti-Kickback Statute, and Stark Law. In addition, she handles transactional and regulatory matters affecting health care providers and has successfully defended providers in diverse practice areas before state licensing agencies, as well as federal agencies.

Lana also assists clients in the highly regulated industries of medical cannabis and cannabis-derived products, such as cannabidiol. She assists cannabis entrepreneurs and health care professionals with navigating the complex developing laws, including those related to authorization of medical cannabis, permitting and licensing, distribution, production, research, testing, and general business operations.

Lana currently serves as general counsel to numerous medical societies in New Jersey and lectures frequently on critical legal issues affecting health care professionals.

Among her numerous professional affiliations, Lana serves as Vice President of the New Jersey State Bar Association Health Law Section, and as a trustee of the Somerset County Bar Association. Her other memberships include the District XA Ethics Committee for East Morris and Sussex Counties, Morris County Bar Association, Morris County Chambers of Commerce, Women Business Group, and Health Care Steering Committee for CIANJ, New Jersey State Bar Association, Women in the Profession Section, and New Jersey State Bar Association, Cannabis Law Special Section.

Prior to joining Pashman Stein, Lana was a member at Norris McLaughlin, P.A.

Lana received her J.D. from Seton Hall University School of Law and B.S. from Rutgers University, and is fluent in Russian.