

## Joe Hayden Shares Insights on Media Relations for Trial Lawyers

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Joseph A. Hayden, Jr.

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Virtual Event

9.20.20

Attorney Joe Hayden was interviewed on The Bold Sidebar Podcast with Attorney Jeff Horn, in “Joe Hayden – Media Relations for Trial Lawyers.” Joe frequently tries cases high-profile cases with extensive media coverage. In this podcast, Joe shares his insights and discusses some of his experiences in dealing with the media throughout his 50-year career as a criminal trial lawyer.

*“The name of the game is preparation. And in the high publicity case, preparation is even more important and that is not the time to take chances....If you are not prepared to professionally help a client on media issues during litigation that deals with reputational danger for your client, some other lawyer will replace you....”*